



BUSINESS AUTOMATION SOFTWARE

SNEAK- PEEK

Meet Us

Creation

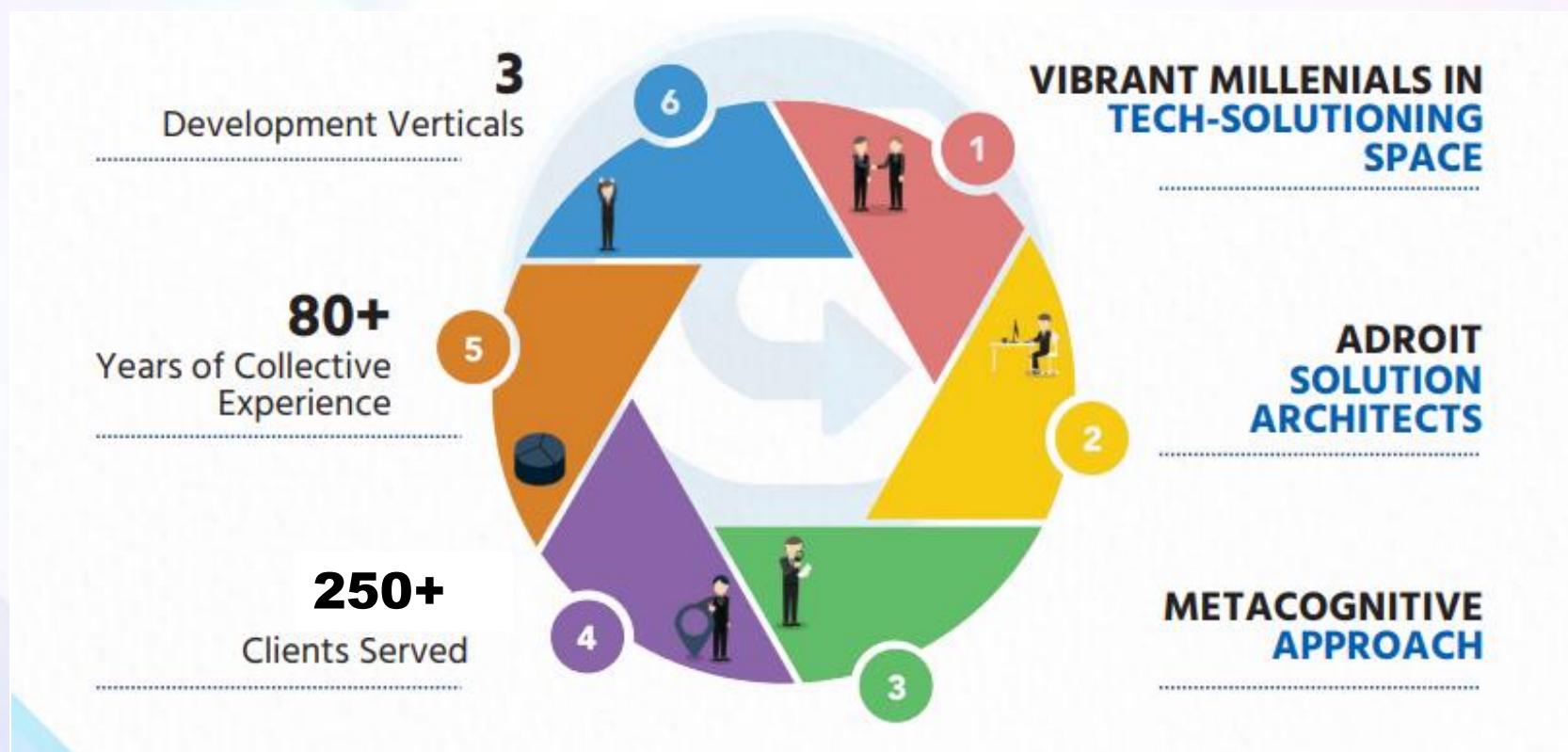
Features

Competitive
Edge

Pricing

MEET US

Goanny Technologies, a Tech-Enablement company front lining the transcendence of your Business Narratives into Consumer Delight



WHAT WE DO

A company is a group of people who come together to work on their promises..

A promise to **Find & Solve Problems** for whomsoever needs.

A promise to **Add Value to the World** and leaving it a better place

A promise to constantly elevating the bar so that the **Option to Settle, Perishes!**

GoAnny is also a set of such people with a few promises and a will to live up to them.

Coming from disparate and truly unorthodox expertise, consisting 20 strong resources spread across 3 teams GoAnny is made of:

**TECHNOLOGY
SOLUTIONS**

**DESIGN AND
PRODUCTION**

**BRANDS AND
MARKETING**

**We believe that “BUSINESS is a
Harmony of PEOPLE And
TECHNOLOGY”**

CREATION

SMarTea (Business Automation Software)

"Work that's as quick and refreshing as a tea break – SMarTea Software."

SMarTea Software is an innovative business automation solution designed to simplify, speed up, and smartly manage your essential business operations — including:

-  **HRMS & Payroll**
-  **Sales & CRM**
-  **Finance & Accounting**
-  **Inventory Management**
-  **Project/Operations Management**
-  **Reports & Analytics**

Inspired by the idea of a refreshing tea break, SMarTea helps you complete everyday business tasks — from employee management to sales follow-ups — in just 5–10 minutes.

With its intuitive interface and intelligent automation, SMarTea enhances productivity, reduces manual work, and lets you focus more on growing your business than just running it.

"Work smarter with SMarTea—HR simplified, efficiency amplified!"

OVERVIEW OF THE PRODUCT

SMarTea is a comprehensive, all-in-one Business Automation Platform built to empower growing businesses by simplifying and streamlining their most critical operations.

From hiring employees to tracking sales, managing stock, and monitoring performance — **SMarTea** brings everything under one smart, user-friendly roof.

Core Modules Include:



HRMS & Payroll



Sales & CRM



Finance &
Accounting



Inventory
Management



Projects
Management



Reports &
Analytics



MARKET PROBLEMS.....

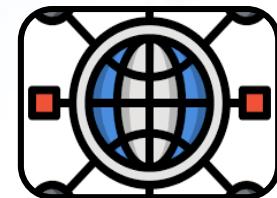


COMMON BUSINESS CHALLENGES

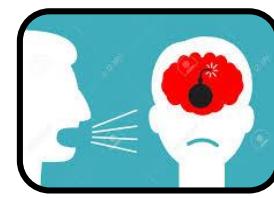
In today's fast-paced environment, businesses often face roadblocks that impact growth, productivity, and team coordination. Some of the most common challenges include:



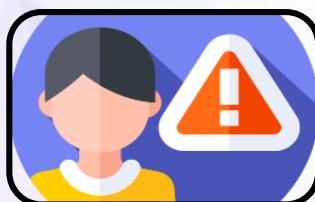
Manual & Time-Consuming Processes



Lack of Centralized Information



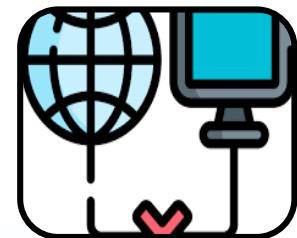
Poor Communication & Follow-ups



Human Errors & Compliance Risks



Limited Visibility & Reporting

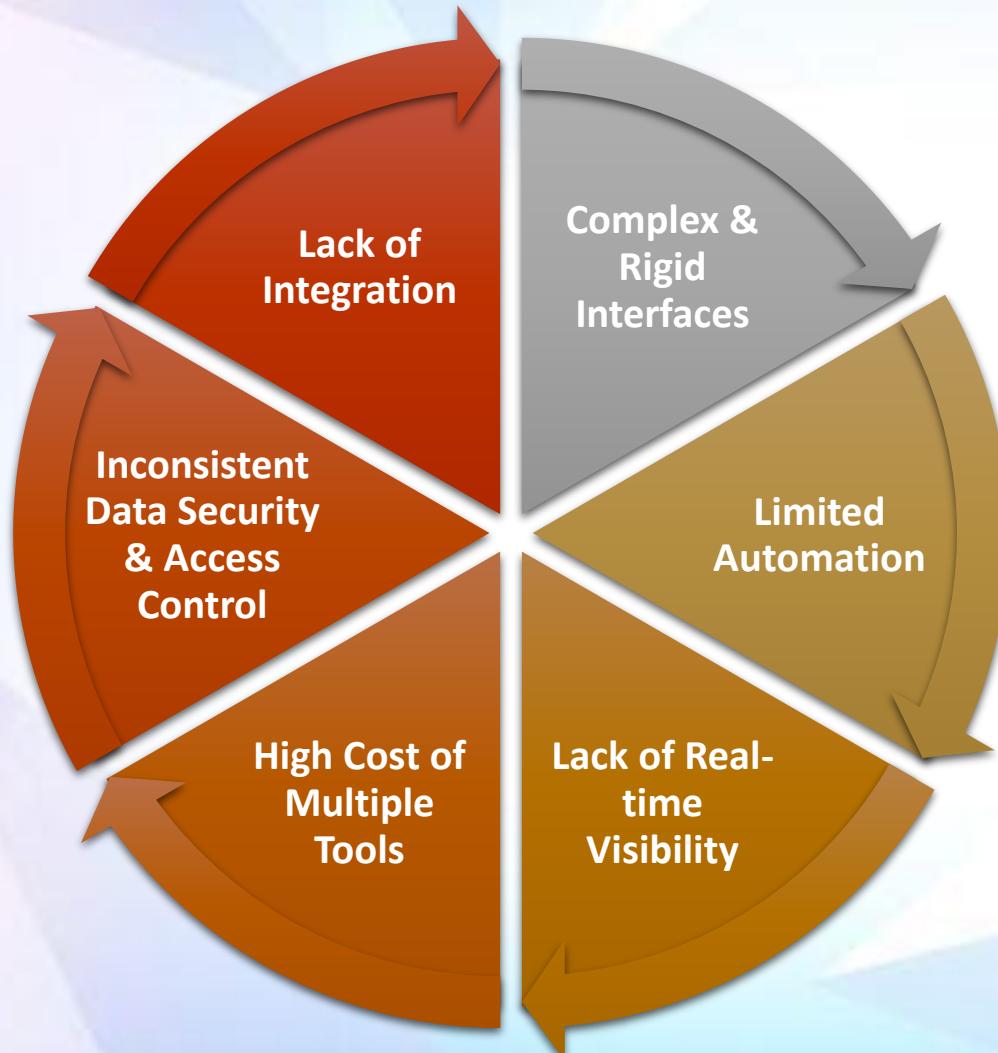


Disconnected Tools & Platforms



GAPS IN CURRENT SOLUTIONS

Most businesses today rely on multiple disconnected tools or outdated systems that create more confusion than clarity. These scattered solutions bring along common pain points such as:



SMarTea

SMarTea bridges these gaps with a simple, powerful, and unified platform tailored for real business needs — especially for growing businesses.

SOLUTIONS OVERVIEW.....

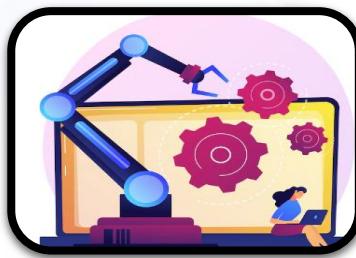


WHAT OUR PRODUCT DOES??

"SMarTea is a smart, all-in-one business automation platform that simplifies, integrates, and accelerates your key operations — from HR and sales to finance, inventory, projects, and analytics — helping you reduce costs, save time, and ultimately increase your business profits."



Unified System



Automation-First



Simple UI



Real-Time Insights



Cost-Efficient



Secure & Controlled

One platform for HR, Sales, Finance, Inventory, Projects & Reports.

Automates routine tasks to boost speed and accuracy.

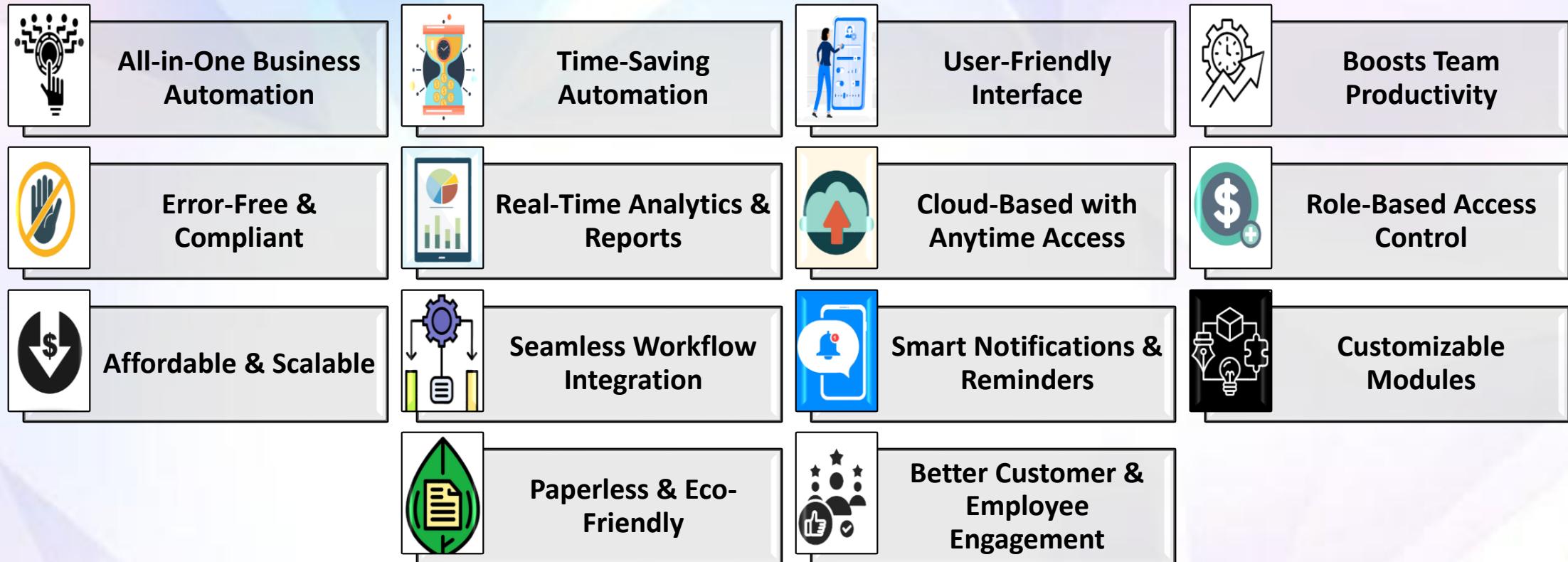
Clean, intuitive interface for all user levels.

Live dashboards and instant reports.

Replaces multiple tools with one smart solution.

Role-based access and encrypted data protection.

KEY BENEFITS



"Efficiency is not about working more, it's about working smart — SMarTea makes smart work your everyday habit."

FEATURES

EFFORTLESS HRMS & PAYROLL OPERATIONS

Streamlined
Employee
Management

1



Analytics and
Reporting

2



Efficient
Recruitment
and Onboarding

3



Payroll
Simplified

4



Time and
Attendance
Tracking

5



Performance
Management

6



Compliance
Made Easy

7



Employee
Self-Service

8



Customizable
and Scalable

9



Integration
Capabilities

10



HRMS TOOLKIT



Employee Management

Pay slip Management

Attendance & Leave Management

Dashboard Management

GEO fencing

Department Management

Organization Management

Salary Management

Notifications Management

Machine Punching

EFFORTLESS CRM OPERATIONS



CRM TOOLKIT

SMarTea CRM comes packed with powerful tools to manage leads, track communications, and close deals faster.

From follow-ups to proposals, everything is automated — so your team can focus on building better client relationships.



Lead & Opportunity Management



Follow-Up & Reminder System



Communication Tracker



Sales Pipeline Visualizer



Quotation & Proposal Generator



Client Database Manager



Task Assignment & Alerts



Profit & Loss Related Reports



"Build stronger relationships
with less effort — that's the
SMarTea way!"



EFFORTLESS FINANCE & ACCOUNTING OPERATIONS

"Manage your business finances with clarity and confidence.
From invoicing to insights, SMarTea automates it all — effortlessly."

Automated Invoicing & Billing

Generate and send invoices in just a few clicks.

Smart Expense Tracking

Monitor every rupee with categorized, real-time expense logs.

Simplified Tax Management

GST-ready reports and tax automation for easy compliance.

Cash Flow Visibility

Get a clear view of your incoming and outgoing funds, anytime.

Integrated Payments

Seamless integration with payment gateways and banking.

Accurate Financial Reports

Auto-generated balance sheets, P&L, and custom reports.



FINANCE & ACCOUNTING TOOLKIT

"No more number crunching or late reports. SMarTea handles billing, tax, and cash flow with smart automation."



All the financial tools your business needs — in one smart platform. From invoicing to reporting, automate and streamline every step.

Gain full control over expenses, revenue, and tax — effortlessly. SMarTea's toolkit simplifies every financial process with accuracy.

No spreadsheets, no stress. SMarTea gives you clean, clear, and connected financial tools.

"Track every transaction and generate reports in seconds. SMarTea brings you control, compliance, and clarity."

EFFORTLESS INVENTORY MANAGEMENT OPERATIONS



Track stock, manage supplies, and avoid shortages — all in real time. SMarTea keeps your inventory smart, synced, and stress-free.



From procurement to delivery, every item is accounted for. SMarTea automates inventory flow, reducing errors and delays.



Know what's in, what's out, and what's next. With SMarTea, inventory is always under control — effortlessly.



Easily monitor stock levels, manage vendors, and streamline procurement with real-time updates and alerts — all from a single dashboard.



SMarTea ensures you never run out or overstock again, by automating inventory flow, optimizing purchase cycles, and keeping every item traceable.



Take full control of your inventory lifecycle — from inward to dispatch. SMarTea's smart tools reduce human errors and increase operational accuracy.



Know your stock like never before. SMarTea offers real-time inventory tracking, automated restocking alerts, and seamless warehouse coordination.



INVENTORY MANAGEMENT TOOLKIT

Real-Time Stock Tracking

Warehouse Coordination

Supplier & Purchase Management

Multi-location Inventory Support

Smart Reorder Management

Barcode & QR Code Integration

Inventory Valuation & Reporting

Monitor inventory levels across locations with up-to-date visibility and alerts.

Set minimum quantity alerts and automate purchase orders to avoid stockouts.

Track stock movement between warehouses with accurate inward/outward logs.

Speed up stock identification and auditing with smart barcode/QR support.

Manage vendor details, orders, deliveries, and returns in one place.

Generate reports on stock valuation, dead stock, and consumption trends.

Seamlessly manage inventory across branches, warehouses, or locations.



"SMarTea connects the dots so your business doesn't miss a beat...."



EFFORTLESS PROJECTS MANAGEMENT OPERATIONS



Instantly create new projects with pre-defined templates tailored to your business needs.



Automatically assign tasks based on team members' availability and skillset.



Monitor project updates, task completions, and status changes live — no manual check-ins.



See the full picture with intuitive Gantt charts and milestone markers for strategic alignment.



Keep your team on schedule with smart alerts for upcoming deadlines and overdue tasks.



Discuss project updates and decisions directly within tasks — goodbye to lost emails!



Track time logs and financial metrics effortlessly to ensure delivery stays within scope.



Get beautifully formatted, ready-to-share reports with one click — for internal teams or clients.



Allow clients to view progress, timelines, and deliverables with limited, secure access.



Upload, store, and manage all your project documents in one central, easily accessible place.

PROJECTS MANAGEMENT TOOLKIT



Task Manager



Gantt & Calendar View



Real-Time Dashboards



Workflow Automation



Team Collaboration Hub



Time Tracking



Budget & Cost Tracker



Client Sharing Portal



Issue & Risk Log



File & Document Attachments

"Great projects don't happen by chance—they're built through clarity, collaboration, and smart execution."

EFFORTLESS REPORTS & ANALYTICS OPERATIONS



SMarTea makes data-driven decision-making easy with auto-generated reports, customizable dashboards, and real-time analytics. Track KPIs, monitor business performance, and visualize trends across departments — all in just a few clicks. Say goodbye to manual reporting and hello to smart, streamlined insights.

REPORTS & ANALYTICS TOOLKIT

Smart Report Generator – Auto-create detailed reports across all modules.

Custom Dashboard Designer – Build dashboards tailored to roles and needs.

KPI & Metrics Tracker – Monitor real-time performance indicators.

Visual Data Builder – Convert raw data into easy-to-read charts and graphs.

Drill-Down Tools – Explore deeper layers of business data instantly.

Scheduled Report Sender – Automate delivery of recurring reports.

Cross-Module Analytics – Combine insights from HR, CRM, Finance, and more.

Data Export Tools – Export reports in Excel, PDF, or CSV with one click.

"SMarTea transforms data into decisions — smarter, faster, and simpler."



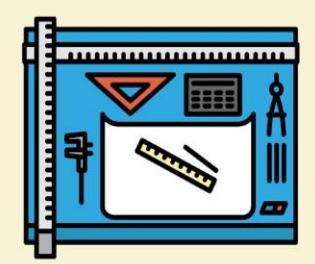
"Behind every
seamless experience
is a smart, scalable,
and secure tech
stack."

TECHNOLOGY STACK

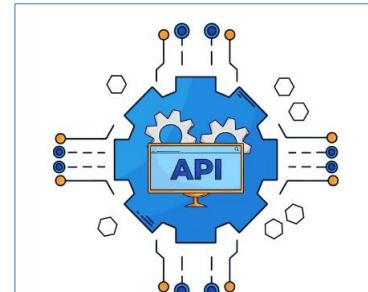
SMarTea is built on a modular, scalable architecture designed to support growing business needs with reliability and speed.

Its layered architecture ensures seamless integration between the user-friendly front-end, robust business logic, and secure data handling — making it highly flexible and scalable for **HRMS, CRM, Finance, Inventory, Project Management, and Analytics** operations.

KEY HIGHLIGHTS



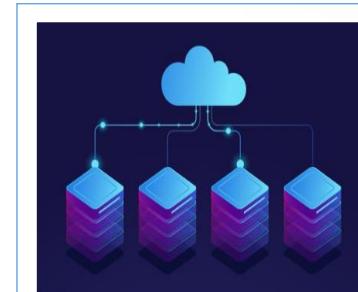
Modular Design



**API-Driven
Communication**



**Secure Data
Layer**



**Cloud-Based
Infrastructure:**



**Performance
Optimized**

SECURITY & SCALABILITY

Enterprise- Grade Security

End-to-end encryption for all sensitive data

Role-based access controls for secure module-level access

Secure cloud hosting with regular backups

Activity logs and audit trails for full transparency

Compliance-ready framework



"With SMarTea, your data stays protected — and your business stays prepared for growth."



Future- Ready Scalability

Modular architecture for easy feature expansion

Cloud-native system for flexible usage and growth

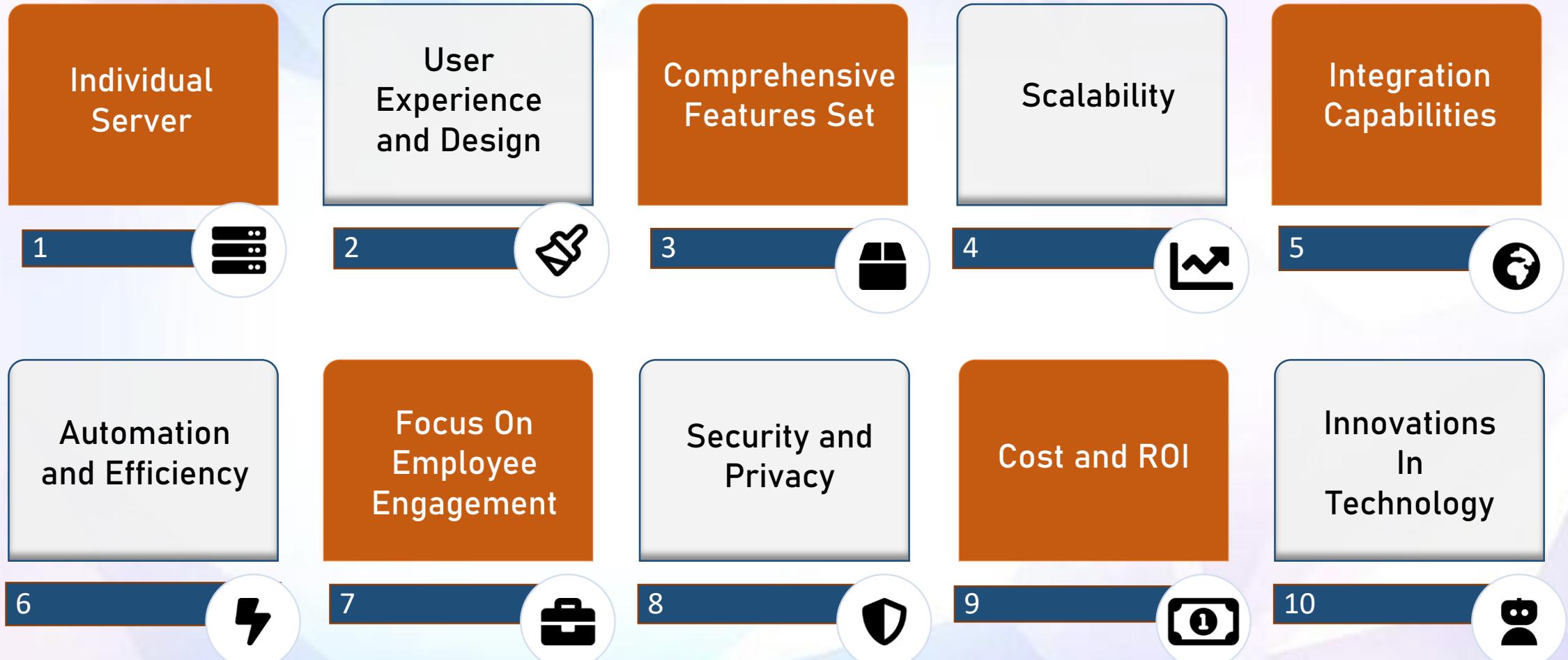
Auto-scaling capabilities for peak performance

Supports multi-branch and multi-user environments

API-first approach for third-party integrations

COMPETITIVE EDGE

KEY DIFFERENTIATORS



"WHAT SETS OUR SOFTWARE APART?"

DEDICATED INDIVIDUAL SERVERS

"Empowering Clients with Autonomy and Cost Efficiency"

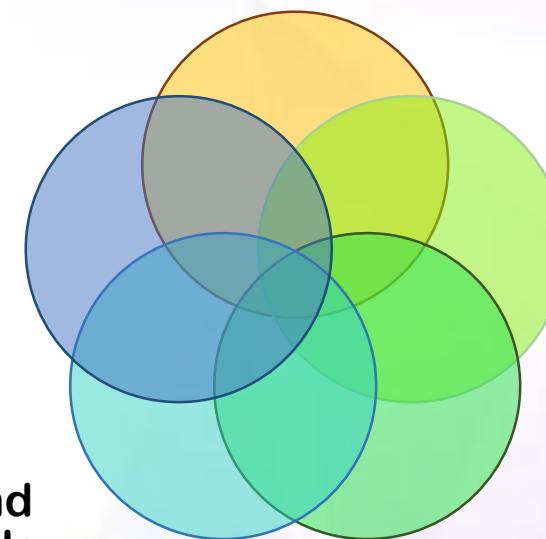
Cost-Effective
Ownership

Scalable and
Customizable

Exclusive
Server
Ownership

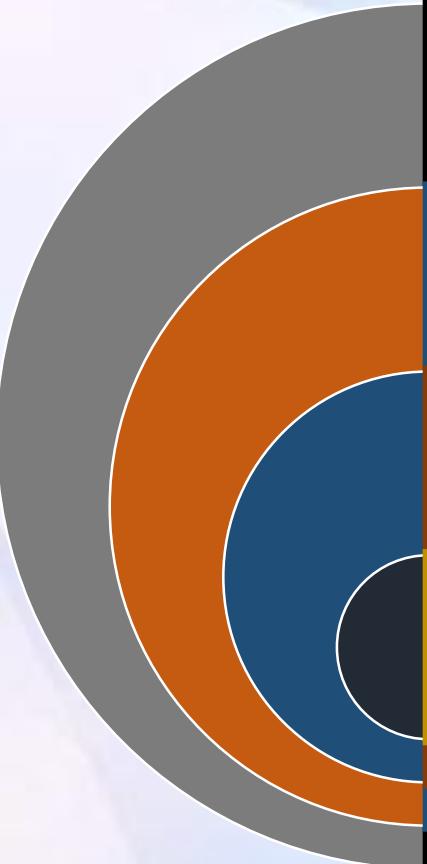
No Recurring
Monthly
Charges

Enhanced
Data Privacy
and Security



PRICING

COMMERCIALS FOR THE SOFTWARE

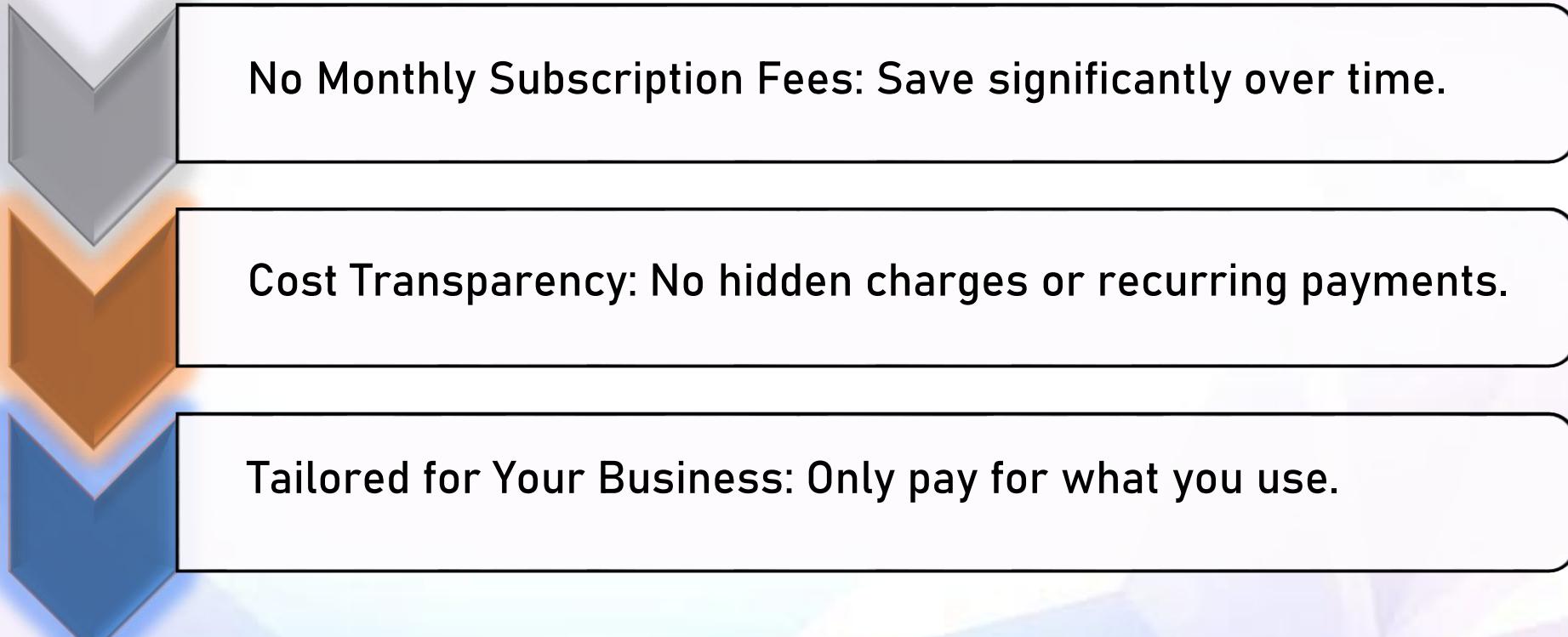


One-Time Investment Model

Customization Charges

Maintenance And Support

Add-On Modules



No Monthly Subscription Fees: Save significantly over time.

Cost Transparency: No hidden charges or recurring payments.

Tailored for Your Business: Only pay for what you use.



Thank You....

Reach out to us at **support@goanny.com** or
give us a call at **9376937366 / 7397802522**